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आज़ादी का
अमृत महोत्सव

भारतीय मानवविज्ञान सर्वेक्षण
संस्कृति मंत्रालय
भारत सरकार
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फ़ा० सं०: 18-22/ पी०एम०आई०/2018

दिनांक: 11.06.2026

परिपत्र / CIRCULAR

It is hereby informed that this office has received Office Memorandum No. M-19/21/2026-GA dated 10.06.2026 issued by the Under Secretary, General Administration Section, Ministry of Culture, Government of India, regarding participation in the International Day of Yoga (IDY) 2026 Activities - Guinness World Record Attempt scheduled to be held on 14th June, 2026.

The Ministry of Ayush is organizing several nationwide activities as part of the observance of International Day of Yoga (IDY) 2026 on the theme "Yoga for Healthy Ageing", emphasizing the role of yoga in promoting physical, mental, and emotional well-being across all age groups. As part of these activities, the Ministry of Ayush, in association with Habuild Healthtech Pvt. Ltd., will organize a Guinness World Record Attempt for the maximum number of participants attending an online yoga session simultaneously through the Ministry of Ayush YouTube platform on **14th June, 2026 from 6:15 A.M. to 7:35 A.M.**

In compliance with the aforesaid Office Memorandum, all Officers and Officials of the Anthropological Survey of India, Head Office, Kolkata, and all Regional Centres are requested to register themselves for the online yoga session.

Registration may be completed by giving a missed call to the toll-free number **1800-315-7008**. Upon successful registration, the session link will be shared with the participants through WhatsApp.

It may be noted that on the day of the event, i.e., 14th June, 2026, every participant must log in individually through their own device, as each registered device will be counted separately towards the official Guinness World Record attempt.

All concerned are requested to ensure their participation in the event.

This is issued with the approval of the Director, Anthropological Survey of India.

(शांतनु मित्र / SANTANU MITRA)
कार्यालय अध्यक्ष / HEAD OF OFFICE

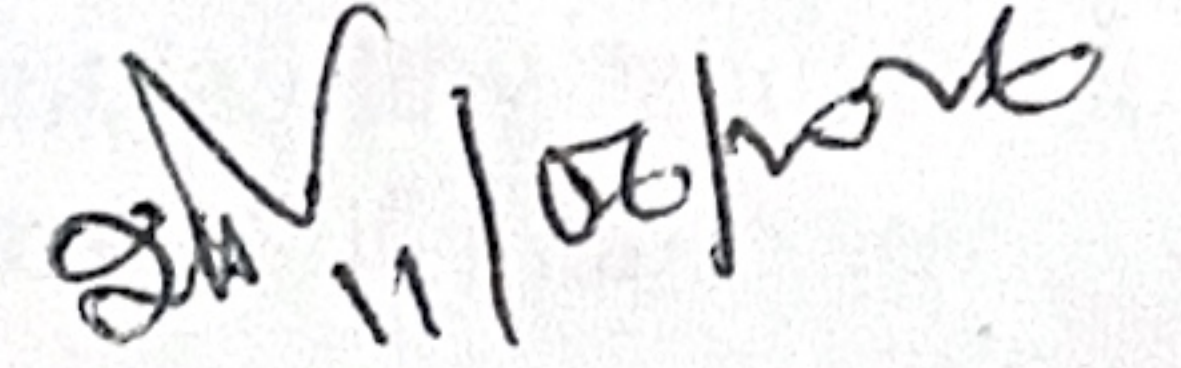
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फ़ा० सं०: 18-22/ पी०एम०आई०/2018

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प्रतिलिपि सूचनार्थ / Copy To:

1. कार्यालय अध्यक्ष, पूर्वी क्षेत्रीय केंद्र कोलकाता / पश्चिम क्षेत्रीय केंद्र, उदयपुर / दक्षिण क्षेत्रीय केंद्र, मैसूर / मध्य क्षेत्रीय केंद्र, नागपुर / उत्तर पूर्वी क्षेत्रीय केंद्र, शिलांग / उत्तर पश्चिम क्षेत्रीय केंद्र, देहरादून / अंडमान एवं निकोबार क्षेत्रीय केंद्र, श्री विजय पुरम / उप- क्षेत्रीय केंद्र, जगदलपुर / Heads of Offices, ERC, Kolkata / WRC, Udaipur / SRC, Mysore / CRC Nagpur / NERC, Shillong / NWRC Dehradun / A&N RC, Sri Vijaya Puram / Sub-RC, Jagdalpur
2. विशेष दिवसों के आयोजन के प्रभारी अधिकारी / OIC, Commemoration of Special Days
- ✓ 3. वेबसाइट एवं सोशल मीडिया समिति / Website & Social Media Committee
4. निदेशक कि निजी सहायक / PA to Director
5. पी०एम०आई० गार्ड फ़ाइल / PMI Guard File



(शांतनु मित्र / SANTANU MITRA)
कार्यालय अध्यक्ष / HEAD OF OFFICE

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F. No. M-19/21/2026-GA
Government of India
Ministry of Culture
General Admn. Section

Kartavya Bhawan-02
Dated- 10th June, 2026

OFFICE MEMORANDUM

Subject: Participation in International Day of Yoga (IDY) 2026 Activities – Guinness World Record Attempt on 14th June, 2026 and Yoga Sangam 2026-reg.

The undersigned is directed to refer to the subject and to inform that the Ministry of Ayush is organizing several nationwide activities as part of the observance of the **International Day of Yoga (IDY) 2026**, themed "**Yoga for Healthy Ageing**", which emphasizes the role of yoga in promoting physical, mental, and emotional well-being across all age groups.

2. As part of the IDY 2026 celebrations, the Ministry of Ayush, in association with Habuild Healthtech Pvt. Ltd., is organizing a **Guinness World Record attempt** for the maximum number of participants attending an online yoga session simultaneously through the Ministry of Ayush YouTube platform on **14th June 2026 from 6:15 AM to 7:35 AM**. Registration may be completed by giving a missed call on the toll-free number **1800-315-7008**. Upon registration, participants will receive the session link through WhatsApp message. On the day of the Guinness World Record attempt, every participant must individually log in through their own device, **as every registered device will be counted towards the official record.**

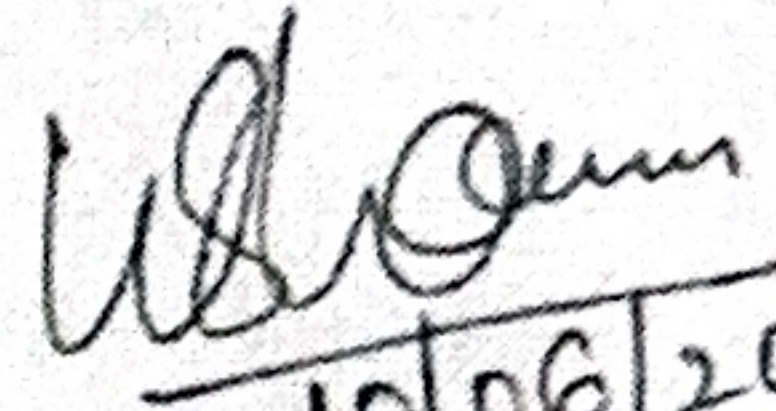
3. Further, the Ministry of Ayush has launched the **Yoga Sangam Portal 2026** to facilitate registration of organizations, institutions, Government departments, educational institutions, local bodies, autonomous bodies, PSUs, leading Yoga institutions and community groups proposing to organize Yoga Sangam events across the country on **21st June 2026**. The Yoga Sangam Portal may be accessed at: **Yoga Sangam Portal 2026**

4. In this regard, all the Officers/staff of MoC & Organisations under MoC are requested to ensure the following:

- I. Register for and participate in the Guinness World Record online yoga session through their personal devices on 14th June 2026.
- II. Registration of Organizations / Institutions (subordinate / Attached / Autonomous) on the Yoga Sangam Portal 2026.
- III. Organize Yoga Sangam events on 21st June 2026 and submit event details on the portal post event.
- IV. Disseminate the registration link widely and encourage maximum participation among officials, stakeholders, institutions, Yoga practitioners and the general public.

5. All officers and staff are requested to extend their full cooperation to ensure enthusiastic participation in the above activities and contribute to the successful organizing of Guinness World Record attempt for the maximum number of participants attending an online yoga session simultaneously through the Ministry of Ayush YouTube platform on 14th June 2026 from 6:15 AM to 7:35 AM and observance of International Day of Yoga 2026.

6. This issues with the approval of competent authority.


10/06/2026
(Urmila Sharma)

Under Secretary to the Govt. of India

To

All Offices/Sections/Divisions concerned

Copy to:-

- I. PS to HCM & O/O MoS
- II. PSO to Secretary(C) & O/o AS&FA
- III. O/o JS(Estt/ASI)
- IV. O/o All Bureau Heads/All Directors/Deputy Secretaries
- V. Dir(CDN) with a request to circulate to all concerned
- VI. E-office notice board